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We provide our  
customers with  
quality products  
and services



## Vision

To be world-class producer of cement and strive for excellence and innovation

## Mission

As a cement industry pioneer in the region, Saudi Cement aims to maintain its leadership position and reputation for safety, health, environment, quality, cost efficiency, and advanced operations; through a highly motivated team, Saudi Cement's goal is to exceed the expectations of all its stakeholders, including customers, employees, shareholders, and the community at large.

## Values

- To provide our customers with quality products and services
- To provide an environment for our people to excel, develop and grow
- To achieve attractive returns for our shareholders and finance growth, while adhering to the highest ethical standards and Islamic principles

## Company Profile

A regional pioneer in the manufacture and supply of high quality clinker and cement, Saudi Cement forms a vital link in the industry's supply chain, having supported many construction projects in the Middle East for more than half a century.

Strategically located in the Eastern Province of the Kingdom of Saudi Arabia, an area rich in high-grade raw materials, Saudi Cement is the leader in the Saudi cement industry in terms of efficiency, quality and profitability. Since its establishment in 1955, this joint stock company has been enjoying consistent capacity expansions and profitability.

In 2008, Saudi Cement achieved one of the most important milestones in its history with the installation of two new production lines with a combined capacity of 24,000 tons of clinker per day. This expansion, widely considered to be the world's largest at that time, increased Saudi Cement's available capacity to an average of 9 million tons of clinker per year, elevating the

Saudi cement industry pioneer to a unique position in terms of financial and production efficiency.

With a market capitalization of SR 14.7 billion (around USD 4 billion) as of the beginning of 2015, Saudi Cement is one of Saudi Arabia and GCC's most trusted companies. End-users and contractors rely on Saudi Cement's consistency and quality, utilizing its products for major highways, bridges, airports, seaports, railways, metros and numerous housing and commercial projects.

The year 2015 marks the 60th anniversary of Saudi Cement's inception. Building on its history of success, Saudi Cement continues to look forward to the future. Business has grown and evolved over the past few decades, and it was time for a change. Therefore, on 20th October 2015, the Company unveiled a new corporate identity that reflects its heritage, where it stands today, and its dedicated efforts to innovate and positively influence its dynamic future.

## Strategic Investment

Saudi Cement has a strong interest in the development of the regional building materials sector, and has strategic investments in the cement industry's supply chain. Its major associates include United Cement Company (a Bahraini closed joint stock company engaged in

cement trading and distribution in the Kingdom of Bahrain) which was established in 1973 and Cement Product Industry Co. Ltd. (a Saudi limited liability company producing high quality packaging materials for cement and other products) which was established in 1971.



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## Manufacturing Capacity

Saudi Cement's Plant is located in the eastern province approximately 120 kms from Dammam, near the historic city of Al-Hasa. The Plant consists of three kiln lines that are currently in operation. Line 6, designed for 4,000 tons of clinker per day, was commissioned in 1995, while lines 7 and 8, with a combined capacity to produce 24,000 tons of clinker per day, were commissioned in 2008. Together these lines have a total capacity of 28,000 MT of Clinker, equal to 9.2 million tons per year, which is also equivalent

## Quality Control

Saudi Cement complies with all national and international standards ensuring consistent and superior quality. It follows the quality standards set by the Saudi Standards, Metrology & Quality Organization (GSO-SASO).

Saudi Cement complies with ISO 9001:2008 quality management system (QMS). This certification, awarded by German accreditation firm TUV NORD, acknowledges the high quality standards maintained by Saudi Cement.

to 9.7 million tons of cement yearly.

The raw material is extracted from the Plant's Quarry, located around 11 kms away from the Plant and transported over a long belt conveyor. The Company's Hofuf Plant is equipped with some of the latest equipment - quarry crushers, vertical roller mills for raw grinding, clinker coolers, cement grinding high pressure roller presses, kilns and cement mills.

Saudi Cement has received a Certification of Conformity for Ordinary Portland Cement (OPC) from the Belgium Certification Body (BE-CERT), entitling it to use the "CE" certification mark on OPC products and documentation, which allows it to export to the European market.

Saudi Cement is a recipient of the prestigious King Abdul-Aziz Ideal Factory Award and the Saudization Award, both won twice, and the Exporting Award.



## Products

Saudi Cement has the required technologies and capabilities to produce any type of cement required by the market and its primary products portfolio consists of:

- Ordinary Portland Cement (OPC, Type I): The most common cement variety, this is used in most construction projects and forms the majority of Saudi Cement's output.
- Sulfate Resistant Cement (SRC, Type V): Used primarily for concrete foundations of structures, where concrete is exposed to soil and groundwater with high Sulfate content. This is Saudi Cement's second most demanded product.

## Port Terminal & Logistics

Speed and flexibility are Saudi Cement's unique strengths due to its ability to deliver its products by sea, land, and railroad. Its disbursement times are among the fastest in the industry, with products being made available to customers within acceptable timeframe.

Saudi Cement is the only cement producer with its own port terminal in the Kingdom, which provides unprecedented reach when it comes to exports. This facility, at King Abdulaziz Port in Dammam, is able to load cement and clinker onto ships with an annual capacity of 2 million tons. Saudi Cement's transportation infrastructure also includes railway transportation, which is another unique feature of its operations.





## Geographic Coverage

Saudi Cement's extensive logistics capabilities and infrastructure, include road and railway transport and its own specialized port terminal which gives the Company the ability to export throughout the world.

Currently, most of Saudi Cement's sales

are generated locally which are transported by road and railway in bags and in bulk to clients mainly in the Eastern and Central regions of Saudi Arabia. Saudi Cement has the capability to exports cement and clinker to GCC countries and all other countries worldwide.

## Market Share

Saudi Cement's local market share is one of the largest among the cement manufacturers in the Kingdom. Its major

customers include distributors, ready-mix plants, block factories, contractors and real estate developers.

## Environment, Health & Safety

Saudi Cement is certified for being OSHAS 18001 & ISO 14001 Safety, Health & Environment compliant, and for following stringent standards based on the certification in all operational activities. The Company has also been certified by the Presidency of Meteorology & Environment (PME) for complying with the regulations set in terms of pollution control. Regular training and orientation sessions are being given to all Company employees & contractors to ensure increased level of knowledge for conducting risk assessment

& mitigation measures for all potential hazards in their day-to-day work. It is a culture which Saudi Cement has instilled in every staff, making it a part of their life. We believe that a safe and healthy work place is a prerequisite for motivated, productive and committed people. It is a key feature of a leading organization nowadays, and has been Saudi Cement's most important priority. In fact, we have made Health & Safety of our Company employees and contractors our number one priority.

## Corporate Social Responsibility (CSR)

Saudi Cement has a long-standing commitment towards the community, supporting many worthy causes in the Kingdom of Saudi Arabia. The Company's corporate culture encourages giving back, with many of its employees passionately volunteering for these initiatives.

Saudi Cement supports many of the Kingdom's charity funds and specialist community organizations. It has contributed to a variety of health-related campaigns, including anti-smoking, drug prevention, cancer and diabetes awareness. Saudi Cement organizes hospital visits, presenting gifts to patients. It also supports

development work, such as Quranic learning, youth initiatives, charities for the disabled, and women's empowerment. Saudi Cement demonstrates its commitment to family values by regularly sponsoring festivals and school carnivals that bring people together.

One of Saudi Cement's major CSR initiatives was its participation in funding the construction of Trauma Center in Al-Hasa at the National Guard Hospital, donating SR 50,000,000. The facility is a significant enhancement to the hospital and a major part of the community's health infrastructure.

## Careers

Saudi Cement operates a multicultural working environment, offering qualified Saudi nationals and expatriates the opportunity to be part of a world-class organization. It recognizes and rewards hard work and initiative, giving all employees who perform the chance for upward mobility.

More than 50% of Saudi Cement's employees are Saudi nationals, one of the highest Saudization rates in the industry, a statistic which points to the Company's status as an employer of choice in the Kingdom. The Company offers both expatriates and Saudis a range of competitive benefits and packages.

